



WILTON MANORS TASTE OF THE ISLAND, INC
2020 WILTON DRIVE • WILTON MANORS, FLORIDA 33305
INFO@TASTEOTHEISLAND.ORG • (754) 551-5611

11th Annual Taste of the Island

Monday, November 14, 2016

Dear Prospective Sponsor:

Welcome to Taste of the Island, Wilton Manors' acclaimed outdoor food festival, which celebrates the beginning of our Second Decade on Monday, November 14, 2016. Now in its 11th year, Taste brings together over three dozen of the area's top chefs and restaurants to benefit arts and enrichment programs in the City of Wilton Manors. This unique event welcomes everyone in our community and South Florida to join together to explore the wide range of culinary delicacies available in our area.

Sponsorship Levels

We would be delighted if your business would take part in this event by participating as a sponsor at one of the levels indicated within this letter. Each of the levels offers advertising opportunities and participation in the event with a branded booth or themed exhibit. *Funds contributed support not only the "Taste", but arts, service, and cultural programs in Wilton Manors.*

Platinum Sponsorship (\$5,000)

- Two (2) banners up to 4' x 4' may be hung in **premium** locations by event organizers along outside fencing of property the day of event.
- DJ will mention your business name twice an hour
- Premium Logo placement on all Taste of the Island advance marketing materials
- 8' display table to showcase your products/services
- Name and logo identification in the event Passport, and enhanced traffic to your table as guests collect your stamp for entry to win one of many prizes
- 8 tickets to the event

Gold Sponsorship (\$2,000 to \$3,000)

- Two (2) banners up to 4' x 4' may be hung by event organizers along outside fencing of property the day of event
- Business recognition on day of the event
- Logo on all Taste of the Island advance marketing materials and advertisement
- 8' display table to showcase your products/services
- Name and logo identification in the event Passport, and enhanced traffic to your table as guests collect your stamp for entry to win one of many prizes
- 6 tickets to the event

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Silver Sponsorship (\$1,500 to \$1,999)

- One (1) banner up to 4' x 4' may be hung by event organizers along outside fencing of property the day of event
- Logo on all Taste of the Island marketing materials and advertisement
- An 8' display table to showcase your products/services
- Name and logo identification in the event Passport, and enhanced traffic to your table as guests collect your stamp for entry to win one of many prizes
- 4 tickets to the event

Host Sponsorship (\$500 to \$1,000)

- Onsite signage and business recognition on day of the event
- Logo on all Taste of the Island marketing materials and advertisement and event Passport
- An 6' display table to showcase your products/services
- 2 tickets to the event

Sponsor Registration

To become a Taste of the Island Sponsor, complete the form below and attach a check payable to WILTON MANORS TASTE OF THE ISLAND, INC. **DEADLINE IS SEPTEMBER 1, 2016.**

Organization Name _____

Contact Person: _____ PH: _____

Address: _____

Total Payment \$ _____

Mail your completed form and check no later than September 1, 2016 to:

Taste of the Island Sponsor Registration, Attn: Lenuta Uzun
c/o BankUnited, N.A.
2723 North Dixie Highway
Wilton Manors, FL 33334

Sponsor Responsibilities

- Furnishing banners, signs, and other branding/promotional materials, for use at event
- Removing banners, signs, and other branding/promotional materials by 10:00 P.M. day of event
- Providing a 100 word or less business description, to be included in media material. Please send via email to info@tasteoftheisland.org or by FAX to (954) 862-5978 by September 1, 2016
- Providing a TIF or JPEG format of business logo, to be included in media material. Please send via email to info@tasteoftheisland.org by September 1, 2016
- Submitting all materials by the needed deadline. Event organizers will not be held responsible for material not received by the specified deadline. Event organizers further reserve the right not to include submitted material.

For more information, please email info@tasteoftheisland.org or call (754) 551-5611.

Wilton Manors Taste of the Island is a non-profit organization as defined within section 501 (c) (3) of the Internal Revenue Service code.

Wilton Manors Taste of the Island is registered to solicit charitable contributions within the state of Florida (registration number CH37010). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.