



12th Annual Wilton Manors TASTE OF THE ISLAND

Monday, November 13, 2017
Sponsorship Opportunity Q&A

REGISTRATION DEADLINE – SEPTEMBER 1, 2017

What is Wilton Manors Taste of the Island?

- 🌀 Culinary Tasting Event – over two dozen elite food/beverage establishments
- 🌀 700 attendees from greater Ft Lauderdale area
- 🌀 In its 12th year

When and Where is it?

- 🌀 **Event date:** Monday, November 13, 2017 – 6-9 PM
- 🌀 **Location:** Richardson Historic Park and Nature Preserve
1937 Wilton Drive, Wilton Manors, FL

Why Be a Sponsor?

- 🌀 Attract customers – Showcase your business and connect directly with potential customers and increase community goodwill
 - Great opportunity to issue discount coupons to your business
- 🌀 Advertising opportunities – Name and Logo on:
 - Program Guide /Event Map and event advertisements
 - Taste of the Island website and social media sites will link to sponsor website

What are the Sponsorship Levels?

🌀 Culinary Perfection	\$1,500 +	🌀 Culinary Host	\$500
🌀 Culinary Elite	\$1,000	🌀 Culinary Prep	\$250

What Premiums Do I Receive at Each Sponsorship Level?

- 🌀 Please see the reverse side of this page for details.

Does This Event Benefit the Local Community?

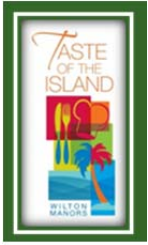
- 🌀 Yes, net revenues of **Wilton Manors Taste of the Island** support the service, educational, and cultural programs provided by:

Wilton Manors Historical Society
Wilton Manors Leisure Services

Wilton Manors Kiwanis Club
Wilton Manors Development Alliance

How Do I Get Additional Information?

- 🌀 Please email: Info@TasteOfTheIsland.org or phone (754) 551-5611



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Sponsorship Levels

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Package Premiums by Sponsorship Level	Culinary Perfection \$ 1,500+	Culinary Elite \$ 1,000	Culinary Host \$500	Culinary Prep \$250
Premium Event Location	√			
Premium Signage – Banners* (up to 4 x 4) hung in Premium Location	√ (2)	√ (1)		
Name & Logo on 700 Event Passport Programs and increased traffic to your table	√ included	√ when sponsor also serves food or beverage for 700 guests	√ when sponsor also serves food or beverage for 700 guests	
DJ mentions business name 2 x per hour	√			
Name & Logo on social media event marketing	√	√		
Placement of Name/Logo on 1000 Palm Cards, 700 Event Programs, 50 (4 x 6) poster advertisements, Published Ads	Premium	Standard	Standard	Standard
Complimentary Tickets to Event	8	4	2	\$10 off 2 event tickets
Display Table size and number to showcase products/services	6 ft (2)	6 ft (1)	6 ft (1)	6 ft (1)-shared
Sponsor provided signage up to 4' x 4' to identify business at table display area	√	√	√	√
All event tables are under a lighted tent canopy (2 tables per tent)	√	√	√	√

Wilton Manors Taste of the Island is a non-profit charity as defined within section 501 (c) (3) Of the Internal Revenue Service Code.

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Sponsor Registration

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For additional information, please email Info@TasteOfTheIsland.org or call (754) 551-5611.

Business Name: _____ Business Phone: _____

Address: _____

Contact Person: _____ Contact's Phone: _____ New Participant?

Contact Email Address: _____

Preferred Method of Contact: Email Phone

We will sponsor at this level:

- Culinary Perfection - \$1500+ Culinary Elite - \$1000
 Culinary Host - \$500 Culinary Prep - \$250

Option: For donations of \$500 - \$1,000, become a Passport Participant by serving a food or beverage item for 700 guests. (Donations of \$1,500 and above automatically are included in the event Passport).

- Make us a **Passport Participant**. We agree to serve a food or beverage item for 700 guests.

By signing this Registration, you agree to:

- Furnish banners, signs, and other branding/promotional materials at event
- Remove banners, signs, and branding/promotional materials by 10:00PM day of event
- Provide a 100 word or less business description, to be included in media material. Please send via email to info@tasteoftheisland.org or by FAX to (954) 862-5978 by September 1, 2017
- Provide a PNG or JPEG format of business logo, to be included in media material. Please send via email to info@tasteoftheisland.org by September 1, 2017
- Submit all materials by the needed deadline. Event organizers will not be held responsible for material not received by the specified deadline and further reserve the right not to include submitted material.

INDEMNITY: In consideration of the privilege of being allowed to take part in this event and use the equipment and facilities of the City of Wilton Manors (City) and Wilton Manors Taste of the Island, Inc. (Taste), you agree to indemnify and hold harmless the City and Taste, their contractors, trustees, elected and appointed officials, agents, servants, volunteers and employees from and against all claims, demands, causes of actions of whatsoever kind and for any resulting judgments, losses, costs, damages, liability, expenses, including, but not limited to attorneys' fees arising out of occurrence during or relating to the use of the equipment or facilities of the City or Taste. You agree to bear the full cost of any expense incurred due to any injury to yourself or staff, or damage to your property. You agree that Taste and the City may take photographs of your staff, booth display and signage during the event for future promotional purposes. You agree that Taste and the City may use your business name and logo to produce print and electronic materials advertising the event.

Business Name _____

Date _____ Authorized Representative _____

Mail this form & check payable to WILTON MANORS TASTE OF THE ISLAND by Sept. 1, 2017 to Taste of the Island Sponsor Registration, Attn: Lenuta Uzun c/o BankUnited, N.A. 2723 North Dixie Highway Wilton Manors, FL 33334

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