

14th Annual Wilton Manors TASTE OF THE ISLAND

Monday, November 18, 2019

Vendor Opportunity Q&A

REGISTRATION DEADLINE – OCTOBER 18, 2019

What is Wilton Manors Taste of the Island?

- 🌀 Culinary Tasting Event – over two dozen elite food/beverage establishments
- 🌀 700 attendees from greater Ft Lauderdale area
- 🌀 In its 14th year

When and Where is it?

- 🌀 **Event date:** Monday, November 18, 2019 – 6:00 PM-9:00 PM
- 🌀 **Location:** Richardson Historic Park and Nature Preserve
1937 Wilton Drive, Wilton Manors, FL

Why Be a Participating Food/Beverage Vendor?

- 🌀 Attract Customers - Showcase your business and connect directly with potential customers and community
 - Great opportunity to issue discount coupons to your business
- 🌀 Advertise your business – Name and Logo on:
 - Program Guide/Event Map and event advertisements
 - Taste of the Island website and social media sites will link to restaurant sites

What Does It Cost to Be a Food/Beverage Vendor?

- 🌀 There is no registration fee to participate at the basic level. However,
- 🌀 You must agree to serve your product for the full 3 hours of the event for 700 guests–replenishing/re-stocking as needed.
- 🌀 You must provide a \$25.00 gift certificate to be used for guest prizes.
- 🌀 **Optional Passport Participant** for \$250 – First six (6) vendors that register/pay at this level receive (a) name and logo identification in Passport and (b) enhanced traffic to your table as guests receive a Passport stamp from you.

Does This Event Benefit the Local Community?

- 🌀 Yes, net revenues of **Wilton Manors Taste of the Island** support the service, educational, and cultural programs provided by:

Wilton Manors Historical Society
Wilton Manors Leisure Services

Wilton Manors Kiwanis Club
Wilton Manors Entertainment Group

How Do I Get Additional Information?

- 🌀 Please email: Info@TasteOfTheIsland.org or phone (754) 551-5611

Vendor Registration

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FAX completed form to: 954-862-5978 or Email to: info@TasteoftheIsland.org

For additional information call: 754-551-5611

Business Name: _____ Business Phone: _____

Address: _____

Contact Person: _____ Contact's Phone: _____ New Participant?

Contact Email Address: _____

Preferred Method of Contact: Email Phone

Food/Beverage to be served: _____

Restaurant Needs: # of Tables: 1 or 2 (Limit 2 tables)

Electric (other than provided lighting)? (110v only): Yes No

Specific electrical equipment you will use at the event. _____

Other: _____

By signing this Registration, you agree to:

1. Participate in the Taste of the Island, **Rain or Shine**.
2. Arrive between 4:00 P.M. and 5:00 P.M. to check-in and complete set up by 5:30 P.M.
3. Serve approximately **700 guests** for the **full 3 hours** of the event—*restocking your food/beverage if needed*.
4. Provide linens/table coverings and decorations for your table(s).
5. Supply paper and plastic goods and utensils to serve your product; **and ice, if required**,
6. Provide code-compliant fire extinguisher if cooking on-site with open flame.
7. Provide signage to identify business – All spaces have area to hang signage behind table.
8. Have **Occupational License** and **Certificate of Liability Insurance** on hand at event.
9. Provide your event staff with shirts and name badges identifying your business.
10. Insure no damage to concrete, asphalt, canopies, tables or other property of the City of Wilton Manors or Taste of the Island, Inc.
11. **Provide a \$25.00 gift certificate to be used for guest prizes.**
12. Vendors may sell gift cards at the event to guests. **NO OTHER VENDOR SALES OF GOODS OR SERVICES ARE ALLOWED.**
13. A maximum of six (6) staff members will be issued armbands for free admittance at check in.
14. Taste of the Island's right to remove any vendor for any cause felt to be inappropriate or not meeting the needs of the event at any time.
15. Complete breakdown by 10:00 P.M. on the day of the event.

📄 Read and Sign the reverse before submitting 📄

- Make us a **Passport Participant** for \$250. We will mail a *copy* of this form and a check in that amount to:

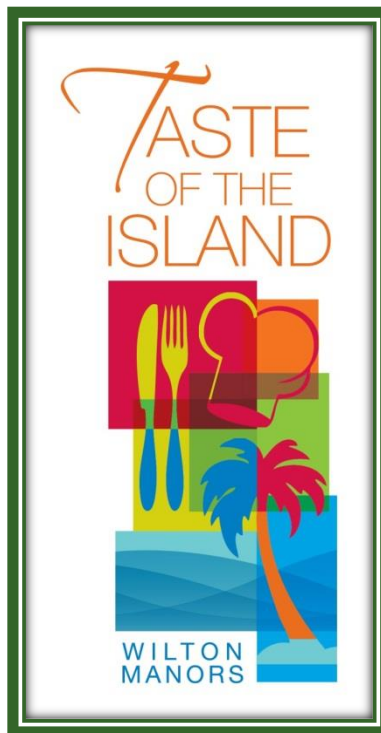
Passport Participant Registration
c/o Sterling Accounting
2435 North Dixie Highway
Wilton Manors, FL 33305

INDEMNITY: In consideration of the privilege of being allowed to take part in this event and use the equipment and facilities of the City of Wilton Manors (City) and Wilton Manors Taste of the Island, Inc. (Taste), you agree to indemnify and hold harmless the City and Taste, their contractors, trustees, elected and appointed officials, agents, servants, volunteers and employees from and against all claims, demands, causes of actions of whatsoever kind and for any resulting judgments, losses, costs, damages, liability, expenses, including, but not limited to attorneys' fees arising out of occurrence during or relating to the use of the equipment or facilities of the City or Taste. You agree to bear the full cost of any expense incurred due to any injury to yourself or staff, or damage to your property. You agree that Taste and the City may take photographs of your staff, booth display and signage during the event for future promotional purposes. You agree that Taste and the City may use your business name and logo to produce print and electronic materials advertising the event.

Business Name _____

Date _____

Authorized Representative _____



Proceeds from this event benefit the Wilton Manors Historical Society, Wilton Manors Kiwanis Club, Wilton Manors Leisure Services and Wilton Manors Entertainment Group.

Wilton Manors Taste of the Island is a non-profit charity as defined within section 501 (c) (3) of the Internal Revenue Service Code.