



14th Annual Wilton Manors TASTE OF THE ISLAND

Monday, November 18, 2019

Sponsorship/Supporter Opportunity Q&A

REGISTRATION DEADLINE – OCTOBER 1, 2019

What is Wilton Manors Taste of the Island?

- 🌀 A Culinary Tasting Event – with over two dozen elite food/beverage establishments
- 🌀 700 attendees from the greater Ft Lauderdale area
- 🌀 In its 14th year

When and Where is it?

- 🌀 **Event date:** Monday, November 18, 2019 – 6 p.m.- 9 p.m.
- 🌀 **Location:** Richardson Historic Park and Nature Preserve
1937 Wilton Drive, Wilton Manors, FL

Why Be a Sponsor or Supporter?

- 🌀 Attract customers – Showcase your business and connect directly with potential customers and increase community goodwill
 - Great opportunity to issue discount coupons to your business
- 🌀 Sponsors also get advertising opportunities – Name and Logo on:
 - Program Guide /Event Map and event advertisements
 - Taste of the Island website and social media sites will link to sponsor website

What are the Sponsorship and Supporter Levels?

Gold-Level Sponsor - \$1,500+

Silver-Level Sponsor - \$1,000

Bronze-Level Sponsor - \$500

Event Supporter - \$350

-under our canopy/pavilion

Event Supporter - \$250

-bring your own 10'x10' (max) canopy

What Do I Receive at Each Sponsorship/Supporter Level?

- 🌀 Please see the reverse side of this page for details.

Does This Event Benefit the Local Community?

- 🌀 Yes, net revenues of **Wilton Manors Taste of the Island** support the civic, educational, and cultural programs provided by:

Wilton Manors Historical Society
Wilton Manors Leisure Services

Wilton Manors Kiwanis Club
Wilton Manors Entertainment Group

How Do I Get Additional Information?

- 🌀 Please email: Info@TasteOfTheIsland.org or phone (754) 551-5611

Wilton Manors Taste of the Island is a non-profit charity as defined within section 501 (c) (3) Of the Internal Revenue Service Code.



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Sponsorship/Supporter Levels

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Package Premiums by Sponsorship/Supporter Level	Gold Level Sponsor \$ 1,500+	Silver Level Sponsor \$ 1,000	Bronze Level Sponsor \$500	Event Supporter \$350/ \$250
<i>Premium</i> Event Location	√			
<i>Premium</i> Signage – Banners* (up to 4 x 4) hung in <i>Premium</i> Location	√ (2)	√ (1)		
Name & Logo on 700 Event Passport Programs and increased traffic to your table	√ included	√ when sponsor also serves food or beverage for 700 guests		
DJ mentions business name 2 x per hour	√			
Name & Logo on social media event marketing	√	√	√	
Placement of Name/Logo on 1000 Palm Cards, 700 Event Programs, 50 (4 x 6) poster advertisements, Published Ads	Premium	Standard	Standard	
Complimentary Tickets to Event	8	4	2	
Display table size and number to showcase products/services	6 ft (2)	6 ft (1)	6 ft (1)	6 ft (1) @ \$350 only
Sponsor/supporter-provided signage up to 4' x 4' may be displayed within the table area to identify your business	√	√	√	√
Event tables are under a lighted tent canopy or pavilion, with 2 chairs and electric power. (There are 2 vendors per canopy location.)	√	√	√	√ @ \$350 only

EXCEPT FOR GIFT CARDS, NO SALES OF GOODS OR SERVICES TO GUESTS ARE ALLOWED DURING THE EVENT.

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Sponsor/Supporter Registration

REGISTRATION DEADLINE – OCTOBER 1, 2019

For additional information, please email Info@TasteOfTheIsland.org or call (754) 551-5611.

Business Name: _____ Business Phone: _____

Address: _____

Contact Person: _____ Contact's Phone: _____ New Participant?

Contact Email Address: _____

Preferred Method of Contact: Email Phone

We will sponsor or support at this level:

- Gold-Level Sponsor-\$1,500+ Silver-Level Sponsor-\$1,000 Bronze-Level Sponsor-\$500
 Event Supporter (our canopy, etc.)-\$350 Event Supporter (your 10x10 canopy, table, chairs, lighting)-\$250

Option: For donations of \$1,000, become a Passport Participant by also serving a food or beverage item for 700 guests. (Donations of \$1,500 and above automatically are included in the event Passport).

- Make us a **Passport Participant**. We agree to serve a food or beverage item for 700 guests.

By signing this Registration, you agree to:

- Furnish banners, signs, and other branding/promotional materials at event
- Remove banners, signs, and branding/promotional materials by 10:00PM day of event
- **Sponsors** provide a 100 word or less business description, to be included in media material. Please send via email to info@tasteoftheisland.org or by FAX to (954) 862-5978 by October 1, 2019
- **Sponsors** provide a PNG or JPEG format of business logo, to be included in media material. Please send via email to info@tasteoftheisland.org by October 1, 2019
- Submit all materials by the needed deadline. Event organizers will not be held responsible for material not received by the specified deadline and further reserve the right not to include submitted material.

**EXCEPT FOR GIFT CARDS, NO SALES OF GOODS OR SERVICES TO GUESTS
ARE ALLOWED DURING THE EVENT.**

INDEMNITY: In consideration of the privilege of being allowed to take part in this event and use the equipment and facilities of the City of Wilton Manors (City) and Wilton Manors Taste of the Island, Inc. (Taste), you agree to indemnify and hold harmless the City and Taste, their contractors, trustees, elected and appointed officials, agents, servants, volunteers and employees from and against all claims, demands, causes of actions of whatsoever kind and for any resulting judgments, losses, costs, damages, liability, expenses, including, but not limited to attorneys' fees arising out of occurrence during or relating to the use of the equipment or facilities of the City or Taste. You agree to bear the full cost of any expense incurred due to any injury to yourself or staff, or damage to your property. You agree that Taste and the City may take photographs of your staff, booth display and signage during the event for future promotional purposes. You agree that Taste and the City may use your business name and logo to produce print and electronic materials advertising the event.

Business Name _____

Date _____

Authorized Representative _____

**Mail this form & check payable to WILTON MANORS TASTE OF THE ISLAND by Oct. 1, 2019 to
Taste of the Island Sponsor/Supporter Registration
c/o Sterling Accounting
2435 North Dixie Highway
Wilton Manors, FL 33305**

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